



# Best Version Media™



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### COMMUNITY SUBMISSIONS

Have feedback? New ideas? We would be happy to hear from you! Please contact Jenna Caputo at [jcaputo@bestversionmedia.com](mailto:jcaputo@bestversionmedia.com) for information on how to submit ideas, articles, updates, reminders, events, high-resolution photos and more. We will do our best to include as much community information as we can within our space limitations.

### MAGAZINE DEADLINES

Please submit your content by the 10th of each month.

Clifton Park Living will usually arrive in your mailbox within the first week of every month. Dates may vary depending on the post office.

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## Dear CLIFTON PARK RESIDENTS

Father's Day has a controversial past. Many people rallied against this becoming a national holiday because they viewed it as being just a commercial ploy. And although the first woman who tried to establish the holiday, Sonora Smart Dodd, did it to honor her father that had to raise six children on his own after her mother died, it was the Depression that managed to keep the idea of the holiday around mainly to help the struggling retailers. Even though, as one florist was quoted, "fathers haven't the same sentimental appeal that mothers have."

World War II helped add to the appeal of recognizing Father's Day, using the holiday as another reason to honor the troops and help support the war. It still was not an official holiday yet (Nixon signed it as a federal holiday in 1972), but it had now become a national institution.

Perhaps we don't necessarily think of flowers when we think of dad. Perhaps we don't always think of cuddle, tear-filled moments, but certainly there are many sentiments surrounding fathers. Every "daddy's little girl" can certainly remember those moments of seeing dad as a superhero – the one guy in her life that can make anything happen. The guy she always pictures walking her down the aisle to her new Prince Charming. How many little boys out there shadow their dads, wanting to do everything they do? And what is sweeter than seeing that picture of a father holding his child for the first time?

Father's Day doesn't have to be about commercialism. It doesn't have to be all sentiment and goo either. But in the spirit of the first Father's Day, let's use the day to honor those personal superheroes in our own lives. Fathers, husbands, brothers, sons – every man that has inspired us, supported us, cared for us – Happy Father's Day!



Jenna Caputo

CONTENT COORDINATOR

\* Source: <http://www.history.com/topics/holidays/fathers-day>

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