

For: Ballston Spa Film Festival
Ballston Spa Business & Professional Association
<http://bspafilm.com>

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**BALLSTON SPA FILM FESTIVAL ATTRACTS WORLDWIDE TALENT & EXTRA BUSINESS
FOR LOCAL OWNERS**

Think the Ballston Spa Film Festival (BSFF) is just for local amateur filmmakers and area students? Think again! The BSFF features short films from around the world, Hollywood, and world premieres, as well as the best local talent in the area.

This year's 30 plus films are coming from:

Hollywood	Canada
Ireland	Spain
England	Australia
Turkey	New Guinea
Tajikistan	Indonesia
Kyrgyzstan	United States

Although the festival takes place in a small town, it certainly has big talent, including Serguei Kouchnerov (*The Hybrid Union*) who was an animator for Disney and Dreamworks, and worked on several hit feature length films including, *The Lion King*, *Fantasia 2000*, *Shrek 2*, *Madagascar 1 & 2*, *Bee Movie*, and *Chicken Run*. Familiar faces will be onscreen as well, including Alexa Davalos (*Defiance*, *Clash of the Titans*), and Charlie Hofheimer (*Cold Case*, *Numb3rs*, *House*, *Medium*). The judges are also Hollywood familiars that have written, directed, and produced such films as *Doc Hollywood*, *Any Given Sunday*, *O*, *True Lies*, *Mystic Pizza*, *Silence of the Lambs*, *Manchurian Candidate*, and *Star Trek: The Next Generation*.

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Local businesses have been happy to get in on the action, and many sport TVs in their storefront windows that show a loop of the sponsors' TV ads, as well as promotions for the festival. The international appeal of the festival should be a nice boost to business for the weekend.

The festival is free and open to the public. Other highlights include:

- Live broadcast Friday night from Jeff from WEQX's morning show.
- Live web simulcast at <http://escapetheseries.com>
- Hands on Editor's workshop in Final Cut Pro with producers from YNN
- Rockin' after parties at The Brickyard and Brookside Museum with live music from battle of the bands winner Vesper.
- Emmy Award winning kid movie critic, Lights Camera Jackson, as emcee on Friday night
- Video art interaction in the Electric Heliotrope Theater (<http://www.noirflux.com/>)

The BSFF is put on by the Ballston Spa Business and Professional Association, a non-profit community organization committed to making the Village of Ballston Spa a better place to live and work, and to bringing quality arts and entertainment events for all ages to the community. Funded in part by the Saratoga Program for Arts Funding, Saratoga Gaming & Raceway Foundation, and by area businesses, all proceeds go toward future festivals and other community events presented by the Ballston Spa Business & Professional Association. For more information on the films, talents, events, or sponsorship, go to <http://bspafilm.com>.

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