



Best Version Media®



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COMMUNITY SUBMISSIONS

Have feedback? New ideas? We would be happy to hear from you! Please contact Jenna Caputo at jcaputo@bestversionmedia.com for information on how to submit ideas, articles, updates, reminders, events, high-resolution photos and more. We will do our best to include as much community information as we can within our space limitations.

MAGAZINE DEADLINES

Please submit your content by the 10th of each month. Clifton Park Living will usually arrive in your mailbox within the first week of every month. Dates may vary depending on the post office.

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ON THE COVER
 Jeremy Cowan

Hello CLIFTON PARK RESIDENTS

I have to admit – I have a love/hate relationship with the media, and even more specifically, social media. On one hand, it allows me to do a job I love. On the other hand, I am often very frustrated reading the “headlines” that are trending day to day. Much of it is frivolous and in reality unimportant to our lives and society. (Somebody stumbled walking down the red carpet? That’s news!?) More and more often, these “headlines” also just spew hate and controversy, and quite frankly, it makes me feel drained and weary to see it day in and day out. Everyone seems to have something to complain about.

There are some truly awful things going on in the world today, and sometimes I wonder what this world is coming to. Questions race through my mind. How has the world seemed to change so much in such a short period of time? What happened to the national unity and patriotism that rippled through the country right after 9/11? Is technology going to remove every ounce of human interaction to the point of never being able to interact in person with another human being? And why is the Starbucks cup a top headline??

We are now fully immersed in the holiday season. This is a time when Hallmark infiltrates our lives with feel good movies and commercials that make us cry. A time when charity and good will and giving to others should be at the top of our minds. It is my hope that the magic of this holiday season will remind us once again how to come together in humanity. A reminder to care for others instead of contributing to the media hate storm. Let us greet each other with love and a kind word. Let us help lift each other up in support of

whatever burdens the other person may be carrying. Let’s practice the good will of the season through the New Year and allow it to continue to carry us each day through. Regardless of what you may be celebrating at this time, I wish you and your families a *very* happy holiday season!



Jenna Caputo
 CONTENT COORDINATOR

**IF YOU ARE JEWISH,
 TELL ME:
 “HAPPY HANUKKAH”**

**IF YOU ARE CHRISTIAN,
 TELL ME:
 “MERRY CHRISTMAS”**

**IF YOU ARE AFRICAN
 AMERICAN,
 TELL ME:
 “JOYOUS KWANZAA”**

**IF YOU DON’T PREFER ANY OF
 THOSE
 TELL ME:
 “HAPPY HOLIDAYS”**

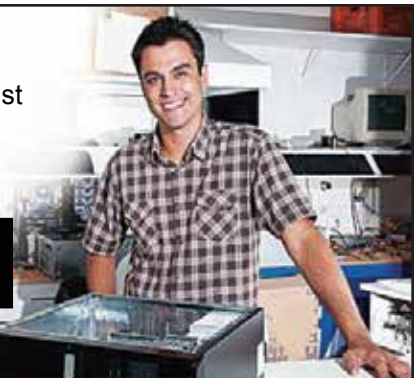
**I WILL NOT BE OFFENDED.
 I WILL JUST BE THANKFUL
 THAT YOU TOOK THE TIME
 TO SAY SOMETHING NICE
 TO ME.**



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