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Moisture Salon is the Capital District's premier curly hair salon, catering to all types of curls, waves, and super curly hair. We don't just specialize in curls – that's all we do! Owner and Curl Expert, Ron Suriano, is a Curly Hair Artistry Educator and has recently added his certification as a Deva Certified Curl Specialist to his previous experience with curls. Our years of training here at **Moisture Salon** are focused on how to create your best curls possible!

Every person with naturally curly hair knows what a hassle it can be. And to top it off, a trip to the salon often proves to be a traumatic experience. Here at **Moisture Salon**, we want to change that experience so you will look forward to your hair cut every time instead of dreading it!

Using natural, hydrating products, we will not only transform your curls into the hair you've dreamed of, we'll work with you one on one to train you on how to properly maintain your cut and to make your curls more manageable on a day to day basis.

Stop in and see what a difference a true curly hair salon can make!

Check out the newest interview with Ron about Moisture Salon



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About Us & Our Philosophy

Moisture Salon opened our doors in May 2013. If you're looking for an "average" salon, that's not us! We pride ourselves on our unique



services that cannot be found anywhere else in the Capital District.

An exclusive curly hair salon, we cater to all kinds of curls, waves, and super curly hair.

Founded by Curl Expert/Deva Certified Curl Specialist, Ron Suriano, Moisture Salon provides a one on one experience. Unlike other salons, you will never find yourself surrounded by several other clients and stylists at once. Without that extra noise and commotion, we can truly focus on you.

A great cut is not our only goal. We want to provide you with an experienced education so you can learn how to do your curls right on a daily basis. You will get the personal attention you need to learn how and what to use on your hair to ensure the best curls you can get.



We strive to be the best and are constantly educating ourselves as well. We attend trainings, workshops, and conferences throughout the year to make sure we're staying on top of the latest curl techniques, products, and innovations so that we can continue to grow and be at the top of the leaderboard in curly hair care to ensure that you have the best experience possible.

We only sell and use the best products out there for

curly hair. We believe that natural is best. The more natural hydration you can provide your hair, the more your curls will thrive, and you can finally say "goodbye to frizz"!



Ron Suriano

Ron Suriano, owner and Curl Expert/Deva Certified Curl Specialist at **Moisture Salon**, had a lifelong dream of becoming a hair stylist, but he didn't pursue it right away. Originally educated with a culinary degree, Ron switched careers at 39 years old. He

trained here in upstate New York, then took his dream to New York City after graduation. He continued his training and assisted in some of the best salons in NYC, including Edris Salon, located in the meat packing district, where he trained with cutting edge coloring skills on super curly/multicultural hair. Ron left Edris Salon to work on the Upper East Side at Joseph Martin Salon. Unfortunately, they closed and merged with Mizu Salon on Park Ave. Ron stayed with the new owners and enhanced his coloring technique knowledge under their tutelage. After that, he moved on to the salon that would end up being a career changer -Devachan in SoHo. It was here where he became truly passionate about hair - not just any hair - curly hair!

At Devachan, he trained in the curly girl method and then served as assistant to the original curly girl herself, Lorraine Massey. He continued his training in all aspects of curly hair and was lucky enough to observe the trade by the best stylists in the business. While at Devachan, he perfected the one-of-a-kind Pintura coloring technique for curly hair, as well as the Deva Curl Waterfall Cut.

It was also here where he learned what a dramatic difference the right products can make. Using the Deva products, he was able to see how creating healthy and well hydrated hair can not only improve the entire condition of your hair, it can also significantly cut the daily time needed to spend on your hair.

Ron became a member of the Curly Hair Artistry in 2013. This international organization is composed of curly hair stylists from all over the world devoted to one goal – working to promote and educate curly people on how to manage and consistently have the best curly cut ever. Ron is also an **Educator** for this amazing organization of passionate curl stylists. He teaches a cutting technique and sink work with different products to achieve the best results for all kinds of waves, curly, and super curly hair.

In May of 2015, Ron attended the first ever New York City Deva Curl Academy Certification. This certification was only available for advanced Deva Stylists to prove to the Education Division of Deva Curl that they could properly perform the required Deva Cuts (Classic Waterfall and Deva Bob) and the Pintura Highlighting Technique. Attending this Certification Class has allowed Ron to provide his clients with the best curly cut by Deva Curl standards. This endorsement as a **Certified Curl Specialist** from Deva Curl is just one example of Ron's ongoing efforts to maintain and continue to grow his knowledge for curls.

Knowing how the upstate area was severely lacking in resources for natural curls, Ron decided to leave the city to bring what he had learned to the area. He constantly strives for strong customer service. He always listens to his customers' needs and wishes to achieve that final result that will be both properly cut and pleasing to the client. He uses the unique methods he learned, which are not standard in the rest of the industry, to achieve amazing results that are natural, flattering, and guaranteed to put a smile on your face!

Check out the newest interview with Ron

Book Your Appointment Now!





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For Your First Visit...

Everyone with curly hair knows how daunting it can be to go to a new place for the first time. You suddenly remember every traumatic haircut you've ever had, but no more! You can be sure that you and your hair are in the most capable hands curly hair can ask for, and your visit will be fun, informative, and sure to send you out with a smile on your face!

Come in with your hair dry and in its natural state. Be sure it is detangled (not brushed!) and not pulled back or in a bun. It should be hanging loose so we can easily see your natural curl pattern to give you the best cut possible.

Tell us what you're hoping to achieve with your hair and what your biggest obstacles are in your daily care. Once we assess the condition of your curls, we will begin the dry cut, curl by curl.

After your cut, we will move to the sink so you can experience the joys of either a great lather or no lather cleanse! We will show you step by step how you can achieve the same effect with your hair at home. You'll learn how to style, dry, and revive your curls each morning so you can recreate your new fabulous curls every day!

Expect to see instant results with your hair. While damaged curls can take a while to achieve their full potential, you can see results even after just one session with the proper products and care for your hair.

We'll send you home not only with a great cut that's going to last you longer than a traditional cut, but also with all the knowledge you need to maintain healthy, hydrated curls that you will finally love!

Schedule your appointment today!

Cancellation Policy: If you need to cancel any appointment, please give Moisture Salon 24 hours notice. I will have to charge you the full rate of your appointment if you are a "No Show" or cancel less than 24 hours before your scheduled appointment. If this happens, I will need to talk to you before any further appointments can be scheduled.

-Ron

Book Your Appointment Now!





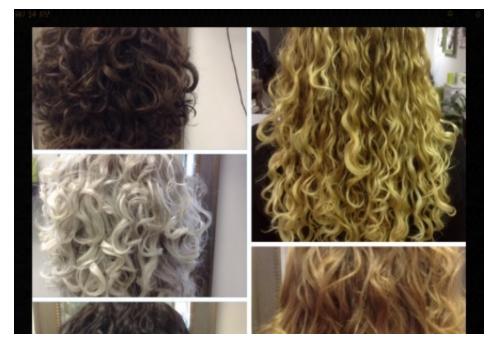
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Why Are Curls Different?

A hair cut is a hair cut, right?

Not true with curls. **Curls** need to be handled in a completely different way than your standard hair services provide.

For example, a standard wet cut requires the stylist to comb or brush the hair. If you have any type of curls, this will stretch them out. It dissects the curl pattern and can leave an uneven mess. Many standard stylists will also thin or texture the curls. This only creates more frizz and can take months or even a year to fix!

Curls should never be brushed - wet or dry!

A dry cut leaves the hair in its natural state. No

curls are alike, so this allows the stylist to see where the hair lays and how the curls spring up (or not). It will be cut by either a curl-by-curl technique or by a light lift of the curl in sections to achieve the best cut possible.

When searching for the right stylist for you, be sure to ask a few questions:

- Do they cut dry?
- Do they comb or brush the hair?
- Do they texturize or thin out curly hair?
- Do they use standard shampoos with silicones and sulfates?

Be sure they use proper curly girl approved products. While there are plenty of lines that cater to curls, many of them do a horrible job of helping to control frizz and provide the proper hydration that curls desperately need.

- How many curly cuts do they do a week?
- Does their website show pictures of their work?
 Are there plenty of pictures of curly hair?
 If not, proceed with caution they likely do not

have real curl experience and/or they're not passionate about their work, which could mean trouble for your hair.

 How long do their cuts last?
 A good curly cut should easily last you on average 4-6 months!

We hope this information is useful in choosing the best cut and curl stylist that will make all your worries go away!

You can trust us at **Moisture Salon** to give you the superior service and education you need to achieve your best curls!

Owner Ron Suriano always says to clients, "Your hair is a result of what you do to it, and what you put into it... So if you want to change your hair, you have to change those things."





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Services

Cuts are always with a Curl Stylist and last typically 4–6 months. Please be sure to come in with your hair dry since we only cut hair that way. If it is your first visit, check our **What to Expect Guide.**

- Curly Cut (Deva Curl Classic Waterfall Cut) &
 Style This hour long service includes an expert dry cut followed by a wash and style.
- Dry Cut This service is for those that need to get in and get out. Dry cut only, no styling included. Please come with your hair the best it can be for such a cut.
- Curly Set Style only for those special occasions.
- **Color Process** Color is applied at the roots.
- Color Change This service is for those that want to change their existing color to something else. Price and length of session depends on length of hair.
- Pintura (Deva Curl Patented Technique) Curl

Painting – This is a highlighting technique designed specifically for curly hair. No foils under unnatural heat are used. The curls are painted in their natural state and then lightened with heat from your own head. Partial or top head paintings are typically just on the top of the head or a light application throughout the head. The full head is highlights throughout the entire head.

DEVA CUT/CURLY CUT & STYLE	\$85.00
DRY CUT ONLY	\$60.00
STYLE ONLY	\$50.00
MEN'S CURLY CUT	\$45.00
CHILDREN'S CUT (UNDER AGE 5)	\$45.00
COLOR - 4-6 WEEK	\$70.00
COLOR - 6+ WEEK	\$80.00
COLOR CHANGE	VARIES
PINTURA/CURL PAINTING - TOP/PARTIAL	\$85.00
PINTURA/CURL PAINTING	\$150.00

- FULL HEAD

Cancellation Policy: If you need to cancel any appointment, please give Moisture Salon 24 hour notice. I will have to charge you the full rate of your appointment if you are a "No Show" or cancel less than 24 hours before your scheduled appointment. If this happens I will need to talk to you before any further appointments can be scheduled.

-Ron

Products

The products used and sold at **Moisture Salon** are designed to be used on all curl types and are completely interchangable. During your visit, we will create a mixture of products that will best suit your needs.



- DevaCurl The DevaCurl products give your hair superior moisture and hydration. The non-lathering cleanser will cleanse and hydrate your hair without stripping it of the natural moisture that curls so desperately need like traditional shampoos do. All DevaCurl products are 100% Sulfate, Silicon, and Paraben Free.
- Raw Curls This fabulous organic line is a great way to moisturize your hair with totally natural products for smooth, frizz-free, and hydrated curls.
- Innersense Our newest organic line with a

variety of products to choose from.



Book Your Appointment Now!





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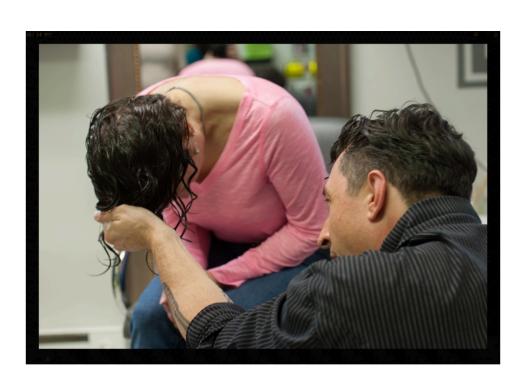
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Welcome!

April 8, 2015

Welcome to the blog for Moisture Salon "Where Curls Begin"!

This will be your go-to resource for info about caring for your curls, news about the salon, and special offers. We're looking forward to getting to know you!

Book your first appointment now to get a full hour with Ron to learn about the best options for your hair!

In General Info Tags Moisture Salon, Naturally Curly Hair, "Where Curls Begin", Hair Salon, Ron Suriano, Hair Appointments

Comment - Share - • 5 Likes -



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Moisture Salon in the Media...

- CBS News Consider This
- Raw Curls Fusion Blending with Mop Top & CHA Artists
- Curly Hair Artistry Best of 2013 (Part 1)
- Style Seat
- The Chamber of Schenectady County Keep A Child Alive
- The Chamber of Schenectady County Ribbon Cutting
- INC 361
- Lorraine Massey
- Schenectady Project

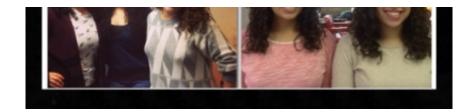


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"Moisture Salon is THE ONLY place to go to get your curly hair cut in the Capital Region. Ron's dedication and passion to curly hair goes far unmatched to any other salon "claiming" to cut curly hair. I've tried plenty of other salons prior to finding Ron Suriano and Moisture Salon, and there is no other that compares. I love, love, love Ron and his salon! I actually leave with curly hair that looks amazing, and can do it myself at home so easily after Ron showed me how I should be styling my hair. I love my curls, and finally they love me back! I will not go anywhere else. Thank you Ron for all you do! Amazing!"

-Melissa S.

"My daughter was bullied at school because her hair was 'poofy' and 'cotton candy' like. Ron changed her confidence and curls and she went into school so happy

for once. **Thank you for changing her life!!**"
–Molly Z.

"Although I'm not a stranger to curly cuts, today was my first time meeting Ron. My cut today was absolutely far superior to the last few curly cuts I've had. Besides the great cut, Ron took the time to explain exactly how to get the same results at home. While I'm already familiar with the basics, Ron was able to show me where and how I could improve my styling technique. I have not found a stylist who was able to teach me something new about taking care of my curls since my first curly cut over two years ago, so this speaks volumes about his knowledge of curly hair. Absolutely, positively worth the hour and a half drive."

-Corrina M

"Ron is so educated in his work. This was the first time I left a salon confident that I can style my hair curly and never have to straighten it again! If you are considering going, stop and make an appointment, you will be amazed!"

-Michelle J.

"I have to admit, I was TERRIFIED to try someplace new. It has always been a disaster in the past. But I was so curious about Ron and Moisture Salon that I decided to give it a try – and I'm so glad I did! My hair came out beautiful, my first cut lasted over 6 months, and I actually can't wait to go back!"

–Jenna L.

"Ron is the Curly Hair Angel, and next time I go for a cut, I will offer gifts at the alter, cause I tell you, it is a spiritual experience. I must tell you, I don't like salons, maybe because of all those years of bad hair cuts for a Wavy Woman like me. But Ron is a total game changer. His artistry is amazing, but his loving heart is just as good. I really enjoyed learning from him and shooting the s**t, which he does really well. I felt inspired to try some new ways to style my hair and am having great success with some new products. My hair has never looked this good curly. **I will make this 2 and 1/2 hour** drive again in 4 months or so to learn more, laugh **more, and continue the journey**. If you have wavy or curly hair, do yourself a favor and let this artist design your hair. This is by far the most fun I ever had in any

salon. Thanks, Ron!"
-Melinda S.

"If I could give this salon 10 stars, I would! I can't believe I've been trying to tame my hair for so many years when an hour with Ron completely changed my curls. I still can't believe this is MY hair. Thanks again and again, Ron."

-Amy L.

"Love that this man has taught me to easily LOVE my natural curly hair rather than hate it. I have fought with my curls my whole life and what made it worse was never having a hair stylist or even someone knowing how to cut my hair. All curly girls looking for someone who can work with your type of curl and show you your hair's natural beauty... go to Ron. No artificial processing – just moisture and skill. Love him!"

–Karen S.

"Ron is a miracle worker! My hair was dry, frizzy, and unruly. **He worked his magic and tamed my wild hair into beautiful calm tresses. Thank you so much!**"

6/19/15, 3:44 PM Testimonials — Moisture Salon

-Jenna P.

"I never thought I could roll out of bed and just spritz my hair to bring my curls back to life. My beauty routine has been cut in half and I don't look "slept in." Thanks Ron, you're terrific. Can't wait to bring my daughter in next week for her curly cut!"

-Elizabeth L.

"I am the person who always intends to write a review and never does, this is one time I must follow through! So...I admit I was petrified to get my hair cut..I had a traumatic experience a few years back, well I would say within 5 minutes I felt completely comfortable. The place itself is warm, inviting and immaculate! Ron is warm, genuine, knowledgeable and passionate. The one on one is great...I learned some great tricks and am so excited to once again embrace my curls...the cut was fantastic and yes, I bounced my hair everywhere today! Thank you Ron for restoring my faith. ..curly girls, get to Moisture....you won't be disappointed!"

-Donna B.

"Ron is amazing! I came in after seeing pictures on Facebook, and was not disappointed. He takes his time to make you feel comfortable. When you leave, you feel beautiful! There's never a "push" for products...you will genuinely want them when you see how great your hair looks! The best part? It's been almost a week since my appointment and my hair still looks great. The fact that I can recreate the look myself makes it all worthwhile!" –Allie F.

"I was so happy to 'stumble' upon the Moisture Salon during my lunch break some months ago. Finally a place for curly heads like mine! I quickly scheduled an appointment for that very same week and it was the best thing I could have ever done for my poor head of historically mistreated and misunderstood hair! The salon is first and foremost a beautiful, clean, and welcoming space. Ron is a true professional. I left feeling renewed and pampered after my service. My daughter saw him shortly after and left equally as pleased. I returned some months later for color and Ron is also a very skilled artist in that area. I have never felt that I have a stylist or salon of my own and have rarely ever

gone to the same place more than once. Not any more! I have gotten so many compliments about my hair since going and now following Ron's care routine and product recommendations. The Moisture Salon is such an awesome addition to Schenectady and the Capital District! I cannot thank Ron enough! So simply put...I highly recommend!"

-Gabrielle R.

"Ron, you did an AWESOME job! I LOVE my hair now!

Curly girls -- you MUST go see him! He takes the time
to show you how to wash/dry/style your hair so you can
do it on your own. He brings our curls back to life! Thank
you Ron! You have a client forever!!"

-Holly A.

"My first haircut with Ron was an all around fabulous experience. The salon is beautiful and Ron is warm and welcoming. His haircut was really tailored to my texture and type of hair, and it accentuates the curls beautifully. If you have curly or wavy hair, I would HIGHLY recommend him! He loves to share his expertise and you will leave the salon knowing exactly what to do to

do make your curls work for you every day!!"

-Maeve G.

"Ron is a hairapist! Takes his time explaining each step of the process on how to make your hair stay as fabulous as the first day! Overall wonderful experience he makes you love your hair."

-Sarah K.

"I'm in love with my hair. I've never said that before.
Thank you so much. I'll be back!"

-Jen G.

"**Hey Ron, you changed my life!!!** I found a good use for my old conditioners...they make a great shaving gel!" –Zoe B.

"I came on a recommendation and it has been so long since I have had such a good hair cut. It was amazing to see my natural wavy-curls come out and stay out! **Love, love, LOVE!**"

-Karoline C.

"Ron of Moisture Salon is the only person who understands my curls! He has done an amazing job at keeping them long and beautiful while giving me a wonderful cut. He's honest and looks at my hair uniquely. He doesn't just put me in a category of all girls with curly hair. I love Moisture Salon and will be going there as long as Ron is in business!!"

-Linda B.

"I have never left a salon happy because my haircuts were always meant for straight hair. This was the best experience I have ever had! I'm so happy with my curls again and the Deva products. Ron obviously loves what he does and I had fun. People were coming in to thank him! I won't go anywhere else now!"

-Damaris D.

"What a fun and amazing experience! I was taught how to actually handle my little girl's curls! We went from a hassle and tears almost every morning to learning a technique and wonderful products that will take less time and definitely less tears! Ron is wonderful! Olivia loved her Curly Girl salon day!"

-Michelle V.

"Ron is a genius! He worked wonders, helped me understand what my hair needs, and now its fabulous as it should've been!! The salon is so sheek, excellent location no wait time just superb! If your second guessing – don't – he will not let you and your curls down!!"

-Cassandra T.

"As a curly guy, I would like to commend Ron, who takes my fear out of getting a bad cut."

-Ronald H.

"Ron @ Moisture Salon....one word...AMAZING!!!!! Ron is beyond talented. Haircuts have always been traumatizing for me...year after year till I just stopped getting it cut. Then I spent time, researched everything and found Ron. I've never been more satisfied with everything! He really takes his time listening, explaining, and getting to know YOU!"

-Aimee R.

"Most amazing transformation! The dedication, attentiveness, and skill is unparalleled. After trying every cut under the sun, and every product ever made for curly hair, I FINALLY know how to take care of my hair properly. Ron takes the time to teach you how to care for your hair and style it properly. Can't say enough wonderful things about the whole experience. Curly girls look no further!:)"

-Sara W.

"Ron is an excellent teacher. His willingness to bring out the best for his clients' curly hair and for teaching other stylists at the Curly Hair Artistry Symposium in Detroit – his level of skill reveals a passionate professional Artist that impacts people with his knowledge and artistry. You are in good hands with Ron."

-Scott M.

"This man is truly a curl god. He had my hair go from dead to alive in 1 session. He not only helps you bring it back to life but shows you how to keep it alive and thriving on your own. **He made me truly love my hair**

again. For that I'll always be grateful. → you Ron"Brittany M.

"A great salon with a stylist passionate about his work.

He spent a long time with me and explained step by step
what he was doing so I could achieve the same results as
home. Will certainly be booking again. Thank you."

-Mary Jane S.

"I cannot express how grateful I am to have found Ron – (Thanks Lady Di) When I went to Ron my hair was butchered, dry & unmanageable. After less than 1 week of using Deva products on my new haircut I can look at myself in the mirror & see a new me. Ron took the time to give me a stylish cut & showed me how to use the Deva Curl products. Everyone I see complements me on how beautiful & healthy my hair looks in its new natural state. Thank you again Ron for giving me back my curls & a fresh new look. Curly Girls this is the only place to go!"

-Cindy C.

[&]quot;Ron is not only a great professional, he is so passionate

about what he does, it cannot help but show through in his work. He has fabulous customer services and the curls...oh the curls!!!! Wait until you see what he can do for yours!!!! I absolutely recommend Ron and this salon to anyone who has curly hair!!!! The big bonus: he will also show you how you can manage your curls when you get home!!!! LOVE IT!!!!"

-Stephanie C.

"Ron is the only one I will allow to cut or style my hair. **He cares for my locks as much as I do**. He is like none other!"

-Jannelle R.

"I can't believe how different my hair looks in one cut and with nothing but gel! Ron took the time, explained everything – it's really amazing! Thank you!"

-Valerie H.

"You are truly a curl artist! You change people's lives, not just their hair! Never imagined I would actually receive compliments on my hair.....Where were you all my life??"

-Melissa A.

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Curly



Super Curly



Pintura/Curl Painting



Children



Men







See many more pictures on our Facebook Page!

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Other Curly Hair Resources:

- Scott Musgrave Hair
- Dianne Nola

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- Curl Stylist
- Curly Hair Artistry
- Krista Leavitt
- Brianne Plopping

Products:

- DevaCurl
- Raw Curls
- Innersense